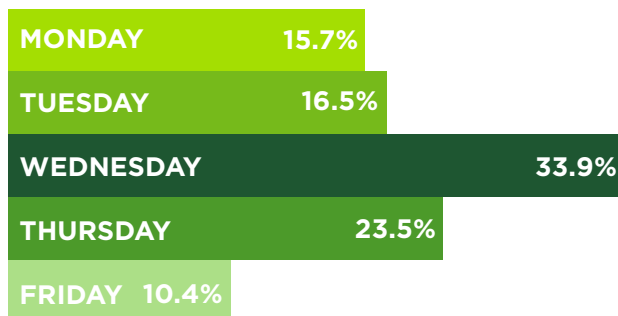


Timing Is Everything

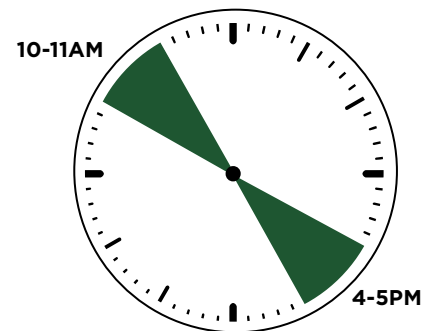


BEST DAY TO MAKE CALLS



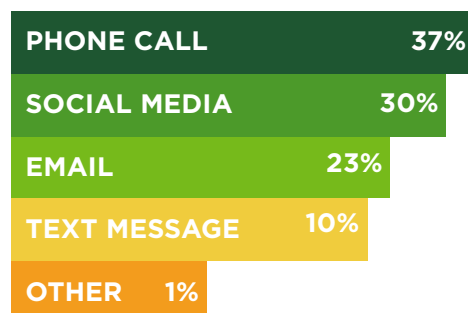
While research suggests that mid-week days often yield higher engagement rates, every day presents its own set of unique opportunities. Your perseverance and dedication can turn any call into a successful one, no matter the day of the week. Keep reaching out, knowing that your efforts make a difference every day.

IS THIS A GOOD TIME TO TALK?



Every call you make presents an opportunity to connect with potential clients and make a positive impact. While it's true that late mornings and late afternoons have shown higher success rates for engaging with prospects, it's important to remember that any time can be the right time to make a meaningful connection, so stay motivated and proactive,

WHICH CHANNEL IS THE MOST EFFECTIVE FOR COLD OUTREACH?



Smile & Dial!

Get on the phone! Move around! Motion creates Emotion!

Ask questions, get YESSES out of clients.

Are you having a great day? YES!

Did you have coffee this morning? YES!

Can I help cut your monthly credit card payments right now? YES!

Ask rhetorical questions, if you're drowning in debt, and I throw you a life jacket while on this call, would you grab it. YES!